



**TEE UP
FOR KIDS**

BENEFITING  Big Brothers Big Sisters
of CENTRAL ARIZONA

2024 TUFK

FUNDRAISING TOOLKIT

TEE UP FOR KIDS

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OF CENTRAL ARIZONA

TOPGOLF TOURNAMENT PRESENTED BY 

Saturday, May 18 | Topgolf in Scottsdale

**REGISTRATION DEADLINE FOR FUNDRAISING TEAM IS MAY 5TH
AND ALL PLEDGES MUST BE FULFILLED BY MAY 31ST**

LET'S GET YOU STARTED!

Thank you for creating your Tee Up for Kids fundraising page! Whether you are fundraising as an individual or as part of a team, we are grateful that you have committed to help us extend the reach of our mission. The dollars raised during this fundraiser will allow us to continue and grow our mentorship programs.

Below are some quick tips and resources to help make your campaign a success. We want to make sure you have all of the resources you need to meet your fundraising pledge. So always feel free to reach out with any questions.

FUNDRAISING TIPS

SET A GOAL: How much did you pledge? Don't be shy - be ambitious! You may be surprised how much your friends and family members want to help you reach your goal.

BE CONSISTENT: Plan on posting/emailing about your fundraiser at least once a week. Facebook and other platforms make it easy to pre-schedule posts if you are worried about remembering each week.

MAKE IT PERSONAL: While we have provided many templates to help get you started, help your fundraiser stick out by adding in your own personal details. Share why BBBS is important to you and tag your own mentors in your posts.

SAY THANKS: As the donations start rolling in, take a minute to thank your donors. Either publicly or privately (whichever you think they would prefer).

NEED HELP? FEEL FREE TO REACH OUT TO

AIMEE JOHNSON AT AJOHNSON@BBBSAZ.ORG OR (602) 393-4129

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EMAIL TEMPLATES

EMAIL TEMPLATE 1 - FOR VOLUNTEERS

Hello,

I am reaching out to see if you can support me in reaching my personal fundraising goal for Big Brothers Big Sisters of Central Arizona. As a volunteer with the organization, I have seen firsthand the transformational change mentorship can have on the life of a child and believe in the BBBS vision of having all youth achieve their full potential.

I have set a personal goal of raising \$200 between now and May 31st. Please help me to reach my goal by making a donation on my personal fundraising page. Gifts made to BBBSAZ are eligible for the Arizona State tax credit (up to \$421 for individuals or \$841 for couples filing jointly).

Here is the link: INSERT LINK

EMAIL TEMPLATE 2 - FOR SUPPORTERS

Hello,

I am reaching out to see if you can support me in reaching my personal fundraising goal for Big Brothers Big Sisters of Central Arizona. As a supporter of the organization, I believe in the power of mentorship and their vision to help every child achieve their full potential.

I have set a personal goal of raising \$200 between now and May 31st. Please help me to reach my goal by making a donation on my personal fundraising page. Gifts made to BBBSAZ are eligible for the Arizona State tax credit (up to \$421 for individuals or \$841 for couples filing jointly).

Here is the link: INSERT LINK

If you would like to do more, you can set up your make-your-own fundraising goal for the event. Visit here to sign up: INSERT LINK

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SOCIAL TEMPLATES

FACEBOOK TEMPLATE 1

As many of you know, I have been a volunteer with @Big Brothers Big Sisters of Central Arizona for many years. During that time, I have seen the power of mentorship firsthand and have seen my own life changed, as well as my Little's. Now, I'm looking to give back. Help me to reach my goal by donating to my Tee Up for Kids fundraising campaign.

FACEBOOK TEMPLATE 2

Thank you to everyone who has already made a donation to my campaign for @Big Brothers Big Sisters of Central Arizona. I am only \$___ away from reaching my fundraising goal. A gift of any size will make a big difference!

LINKEDIN TEMPLATE 1

@Big Brothers Big Sisters of Central Arizona is an organization close to my heart. I believe that once a mentor makes an impact on one child's life, that change ripples through a family, a school, and most importantly, throughout our community. Please donate to my Tee Up For Kids fundraiser benefiting @Big Brothers Big Sisters of Central Arizona! Even a small gift can make a BIG difference.

LINKEDIN TEMPLATE 2

As many of you know, I have been a volunteer with @Big Brothers Big Sisters of Central Arizona for many years. During that time, I have seen the power of mentorship firsthand and have seen my own life changed, as well as my Little's. Now, I'm looking to give back. Help me to reach my goal by donating to my Tee Up for Kids fundraising campaign.

HASHTAGS & SOCIAL CHANNELS

#TUFK2024

#BBBSAZ

#TEEUPFORKIDS

 @BBBSAZ

 @BBBSAZ



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