



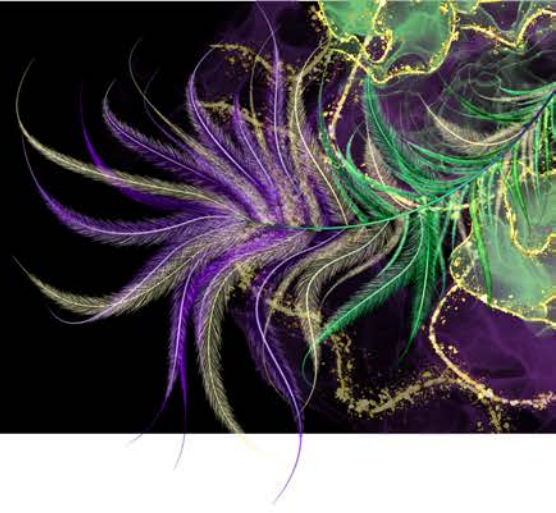
BIG NIGHT OUT

Mardi Gras Glamour

2024 SPONSORSHIPS

BIG NIGHT OUT

Mardi Gras Glamour



DATE

Friday, February 16, 2024

Cocktail Reception begins at 5:30 pm

LOCATION

The Westin Kierland Resort & Spa

6902 E Greenway Pkwy, Scottsdale, AZ 85254

BENEFITING BBBSAZ

Join Big Brothers Big Sisters for the Big Night Out! This inspiring event showcases the impact that mentorship has on the youth in our community. Come join us for an evening of storytelling and celebration!

CONTACT & WEBSITE

Aimee Johnson, Director of Event Operations

ajohnson@bbbsaz.org | 602-393-4129

bbbsaz.org/bignightoutgala



BIG NIGHT OUT

Mardi Gras Glamour



PRESENTING SPONSOR - \$20,000 (LIMIT 1)

- Two full front row VIP tables for up to 20 guests total
 - Champagne toast for guests
 - Prominent table placement
 - Mystery VIP surprise
- Exclusive naming rights, i.e. "The Big Night Out A Red Carpet Affair presented by YOUR COMPANY NAME"
- Inclusion in press release and other promotional materials
- Opportunity to share a message with event attendees via email
- Logo inclusion on event step and repeat
- Acknowledgement from the podium during the event
- Prominent logo recognition on event website, with a link to the company website
- Dedicated social post featuring company logo
- Prominent display of your company logo at the event
- Logo recognition in pre and post event emails
- Logo inclusion in event program (largest size)
- Acknowledgement in BBBSAZ annual report

AFTER PARTY HOSTS - \$10,000 (1 OF 2 AVAILABLE)

- One full VIP table for up to 10 guests
 - Champagne toast for guests
 - Prominent table placement
 - Mystery VIP surprise
- Inclusion in press release and other promotional materials
- Acknowledgement from the stage during the after party
- Opportunity to provide collateral for after party cocktail tables
- Logo recognition on event website with a link to company website
- Dedicated social post featuring company logo
- Prominent display of your company logo at the event
- Logo recognition in pre and post event emails
- Exclusive representation in after party reminder email for ticketed guests
- Logo recognition in event program (large size)
- Acknowledgement in BBBSAZ annual report

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COCKTAIL RECEPTION HOST - \$7,500 (SOLD)

- Full VIP table for up to 10 guests
 - Champagne toast for guests
 - Prominent table placement
 - Mystery VIP surprise
- Inclusion in press release and other promotional materials
- Acknowledgement over speaker during cocktail reception
- Dedicated logo on hosted bars signage during cocktail reception
- Logo recognition on event registration site with link to company website
- Dedicated social post featuring company logo
- Prominent display of your company logo at the event
- Logo recognition in pre and post event emails
- Logo recognition in event program (large size)
- Acknowledgement in BBBSAZ annual report

IMPACT SPONSOR - \$5,000

- Full VIP table for up to 10 guests
 - Champagne toast for guests
 - Prominent table placement
 - Mystery VIP surprise
- Logo recognition on event website with link to company website
- Social post with company logo recognizing all Impact Sponsors
- Logo recognition on event signage
- Logo recognition in pre and post-event emails
- Logo recognition in event program (medium size)
- Acknowledgement in BBBSAZ annual report

COURTESY VALET SPONSOR - \$5,000 (SOLD)

- Full table for up to 10 guests
- Dedicated signage at valet
- Logo recognition on event registration site with link to company website
- Dedicated social post featuring company logo
- Logo recognition on event signage
- Logo recognition in pre and post-event emails
- Logo recognition in event program (medium size)
- Acknowledgement in BBBSAZ annual report

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INSPIRE SPONSOR - \$3,500

- Full table for up to 10 guests
- Logo recognition pertaining to the event on BBBSAZ website and social platforms
- Logo recognition on event signage
- Logo recognition in pre and post-event emails
- Logo recognition in event program (small size)
- Acknowledgement in BBBSAZ annual report

VIP TABLE HOST - \$3,000

- Full table for up to 10 attendees
 - Champagne toast for guests
 - Prominent table placement
 - Mystery VIP surprise

STANDARD TABLE - \$2,500

- Full table for up to 10 attendees

GOLD CARPET AND EXPRESS CHECK-IN SPONSOR - \$1,500 (1 OF 2 AVAILABLE)

- 2 Tickets to the Big Night Out
- Dedicated signage at the Gold Carpet and Express Check-in areas
- Opportunity to participate in a Facebook Live interview from the gold carpet
- Brand recognition in the email requesting guests to utilize Express Check-in

PRINT SPONSOR - \$1,000 (SOLD)

- 2 Tickets to the Big Night Out
- Logo included on the back of the event program
- Logo recognition on select signage

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SPONSORSHIP FORM

Sponsor Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

___ Presenting Sponsor - \$20,000

___ Inspire Sponsor - \$3,500

___ After Party Hosts - \$10,000

___ VIP Table Host - \$3,000

___ Cocktail Reception Host - **SOLD**

___ Standard Table - \$2,500

___ Courtesy Valet Sponsor - **SOLD**

___ Gold Carpet & Express Check-In Sponsor - \$1,500

___ Impact Sponsor - \$5,000

___ Print Sponsor - **SOLD**

PAYMENT INFORMATION

___ Please invoice me ___ Check Enclosed (payable to Big Brothers Big Sisters of Central Arizona)

___ Please charge my credit card: ___ Mastercard ___ Visa ___ AmEx ___ Discover

Card Number: _____ Exp Date: _____

CID/CVV: _____ Signature: _____

___ I would like to donate an auction item! Please complete Auction Donation Form

___ I cannot attend, but would like to make a tax-deductible gift in the amount of \$_____

MAKE PAYMENT



ONLINE

RETURN THE COMPLETED FORM BY MAIL:

Big Brothers Big Sisters of Central Arizona
1615 E Osborn Road, Phoenix, AZ 85016
or email: ajohnson@bbbsaz.org

QUESTIONS? CONTACT US!

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AUCTION DONATION FORM

☐ Corporate Donation ☐ Individual Donation ☐ Anonymous Donation

Company: _____

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

DONATION DETAILS *Value is requested below to document donation and send gift receipt.*

Detailed Item Description: _____

Declared Value \$: _____ Expiration date and/or restrictions: _____

ITEM STATUS *Please assist BBBSAZ staff and volunteers by submitting auction item donations as soon as possible for inventory and cataloging of items/packages. Thank you!*

☐ Item/gift certificate enclosed

☐ Item/gift certificate will be mailed or dropped off at BBBSAZ* Approximate Date _____

☐ BBBSAZ staff/volunteer needs to pick up item. (If possible, mail or drop-off at BBBSAZ is preferred.)

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