

# *Big Night Out*

A RED CARPET AFFAIR

PRESENTED BY THE



**ROWLEY FAMILY**  
FOUNDATION

## 2023 SPONSORSHIPS



**Big Brothers  
Big Sisters®**  
OF CENTRAL ARIZONA

# Big Night Out

A RED CARPET AFFAIR

PRESENTED BY THE



## DATE

Friday, March 3rd, 2023

Red Carpet arrival begins at 5:30 pm

## LOCATION

The Westin Kierland Resort & Spa

6902 E Greenway Pkwy, Scottsdale, AZ 85254

## BENEFITING BIG BROTHERS BIG SISTERS OF CENTRAL ARIZONA

Don your black, white, and red attire and join Big Brothers Big Sisters for the Big Night Out! This inspiring event showcases the impact that mentorship has on the youth in our community. Come join us for an evening of storytelling and celebration. We are rolling out the red carpet for YOU!

## GALA CO-CHAIRS



**Chelsea & Trevor Martin**



**Nicki & Chris Roode**

## CONTACT & WEBSITE

Aimee Johnson, Events Manager

[ajohnson@bbbsaz.org](mailto:ajohnson@bbbsaz.org) | 602-393-4120

[bbbsaz.org/bignightoutgala](http://bbbsaz.org/bignightoutgala)



## **PRESENTING SPONSOR - \$20,000 (SOLD)**

- Two full front row VIP tables for up to 20 guests total
  - Champagne toast for guests
  - Gift box of specialty cookies provided by Noms Bake Shop
- Exclusive naming rights, i.e. "The Big Night Out A Red Carpet Affair presented by YOUR COMPANY"
- Inclusion in press release and other promotional materials
- Opportunity to share a pre-recorded message with event attendees
- Logo inclusion on event step and repeat
- Acknowledgement from the podium during the event
- Prominent logo recognition in event registration site, with link to the company website
- Dedicated social post with company logo
- Prominent display of your company logo at the event
- Logo recognition in pre and post event emails
- Logo inclusion in event program (largest size)
- Acknowledgement in BBBSAZ annual report

## **AFTER PARTY HOSTS - \$10,000 (LIMIT 2)**

- One full VIP table for up to 10 guests
  - Champagne toast for guests
  - Gift box of specialty cookies provided by Noms Bake Shop
- Inclusion in press release and other promotional materials
- Acknowledgement from from the stage during the after party
- Opportunity to provide collateral for after party cocktail tables
- Logo recognition on event registration site with link to company website
- Dedicated social post with company logo
- Prominent display of your company logo at the event
- Logo recognition in pre and post event emails
- Exclusive representation in after party reminder email for ticketed guests
- Logo recognition in event program (large size)
- Acknowledgement in BBBSAZ annual report





## **COCKTAIL RECEPTION HOST - \$7,500 (SOLD)**

- One full table for up to 10 guests
- Inclusion in press release and other promotional materials
- Acknowledgement over speaker during cocktail reception
- Dedicated logo on hosted bars signage during cocktail reception
- Logo recognition on event registration site with link to company website
- Dedicated social post with company logo
- Prominent display of your company logo at the event
- Logo recognition in pre and post event emails
- Logo recognition in event program (large size)
- Acknowledgement in BBBSAZ annual report

## **COURTESY VALET SPONSOR - \$5,000 (SOLD)**

- Full table up to 10 guests
- Name recognition pertaining to the event on BBBSAZ website and social platforms
- Dedicated signage at valet
- Logo recognition on event registration site with link to company website
- Dedicated social post with company logo
- Your company logo on display at the event
- Name recognition in pre and post-event emails
- Logo recognition in event program (medium size)
- Acknowledgement in BBBSAZ annual report

## **IMPACT SPONSOR - \$5,000**

- Full VIP table for up to 10 guests
  - Champagne toast for guests
  - Gift box of specialty cookies provided by Noms Bake Shop
- Name recognition pertaining to the event on BBBSAZ website and social platforms
- Your company logo on display at the event
- Name recognition in pre and post-event emails
- Logo recognition in event program (medium size)
- Acknowledgement in BBBSAZ annual report





## **INSPIRE SPONSOR - \$3,500**

- Full table for up to 10 guests
- Name recognition pertaining to the event on BBBSAZ website and social platforms
- Your company logo on display at the event
- Name recognition in pre and post-event emails
- Logo recognition in event program (small size)
- Acknowledgement in BBBSAZ annual report

## **VIP TABLE HOST - \$3,000**

- Full table for up to 10 attendees
- Champagne toast for guests
- Gift box of specialty cookies provided by Noms Bake Shop

## **STANDARD TABLE - \$2,500**

- Full table for up to 10 attendees

## **RED CARPET SPONSOR - \$1,500 (SOLD)**

- 2 Tickets to the Big Night Out
- Logo included on lower third during the live broadcast and on broadcast recording
- Dedicated signage along the red carpet
- Opportunity to be interviewed during the live broadcast

## **PRINT SPONSOR - \$1,000 (LIMIT 1)**

- 2 Tickets to the Big Night Out
- Logo included on the back of the event program
- Logo recognition on select signage





## SPONSORSHIP FORM

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

\_\_\_ Presenting Sponsor - \$20,000 **(SOLD)**

\_\_\_ Inspire Sponsor - \$3,500

\_\_\_ After Party Hosts - \$10,000

\_\_\_ VIP Table Host - \$3,000

\_\_\_ Cocktail Reception Host - \$7,500 **(SOLD)**

\_\_\_ Standard Table - \$2,500

\_\_\_ Courtesy Valet Sponsor - \$5,000

\_\_\_ Red Carpet Sponsor - \$1,500

\_\_\_ Impact Sponsor - \$5,000

\_\_\_ Print Sponsor - \$1,000

## PAYMENT INFORMATION

\_\_\_ Please invoice me    \_\_\_ Check Enclosed (payable to Big Brothers Big Sisters of Central Arizona)

\_\_\_ Please charge my credit card:    \_\_\_ Mastercard    \_\_\_ Visa    \_\_\_ AmEx    \_\_\_ Discover

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

CID/CVV: \_\_\_\_\_ Signature: \_\_\_\_\_

\_\_\_ I would like to donate an auction item! Please complete Auction Donation Form

\_\_\_ I cannot attend, but would like to make a tax-deductible gift in the amount of \$\_\_\_\_\_

### Return completed form by mail:

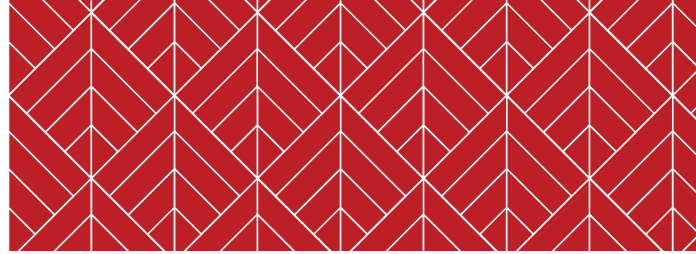
Big Brothers Big Sisters of Central Arizona  
1615 E Osborn Road, Phoenix, AZ 85016  
or email: [ajohnson@bbbsaz.org](mailto:ajohnson@bbbsaz.org)

## MAKE PAYMENT ONLINE



### Questions? Contact Us!

Aimee Johnson, Events Manager  
602-393-4129 | [ajohnson@bbbsaz.org](mailto:ajohnson@bbbsaz.org)



## AUCTION DONATION FORM

☐ Corporate Donation      ☐ Individual Donation      ☐ Anonymous Donation

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## DONATION DETAILS Value is requested below to document donation and send gift receipt.

Detailed Item Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Declared Value \$: \_\_\_\_\_ Expiration date and/or restrictions: \_\_\_\_\_

\_\_\_\_\_

## ITEM STATUS Please assist BBBSAZ staff and volunteers by submitting auction item donations as soon as possible for inventory and cataloging of items/packages. Thank you!

☐ Item/gift certificate enclosed

☐ Item/gift certificate will be mailed or dropped off at BBBSAZ\* Approximate Date \_\_\_\_\_

☐ BBBSAZ staff/volunteer needs to pick up item. (If possible, mail or drop-off at BBBSAZ is preferred.)

### Return completed form by mail:

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1615 E Osborn Road, Phoenix, AZ 85016  
or email: [ajohnson@bbbsaz.org](mailto:ajohnson@bbbsaz.org)

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