



TEE UP FOR KIDS

BENEFITING



Big Brothers Big Sisters
OF CENTRAL ARIZONA

2022 SPONSORSHIPS

WWW.BBBSAZ.ORG/TUFK2022



BENEFITING  Big Brothers Big Sisters.
OF CENTRAL ARIZONA

TOPGOLF TOURNAMENT

Sunday, May 22 | Topgolf in Scottsdale

GOLF SCRAMBLE NEW TO THIS YEAR!

Monday, May 23 | Talking Stick Golf Club

BENEFITING BIG BROTHERS BIG SISTERS OF CENTRAL ARIZONA

For more than 65 years, Big Brothers Big Sisters of Central Arizona has operated under the belief that inherent in every child is the ability to succeed and thrive in life. Big Brothers Big Sisters makes meaningful, professionally supported matches between adult volunteers ("Bigs") and children ("Littles"), ages 6 through 18, in Maricopa County and Pinal County. We develop positive relationships that have a direct and lasting effect on the lives of young people.

Join BBBSAZ for our Annual Tee Up for Kids. Whether you are a serious player or just looking for a fun morning, there is a way for you to play!

EVENT CO-CHAIRS



Brian Wempen | Topgolf Co-Chair



Matt Manoogian | Golf Scramble Co-Chair

CONTACT & WEBSITE

Adrian Jamieson, Director of Development | ajamieson@bbbsaz.org | 602-393-4120 | [BBBSAZ.ORG/TUFK2022](https://bbbsaz.org/TUFK2022)



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Tee Up Presenting Sponsor

\$20,000 - *Exclusive Opportunity* - Limit 1

- Exclusive Event Naming Opportunity, ex. Tee Up for Kids Presented by "Your Company Name"
- Inclusion in press release promoting the event
- 4 complimentary Topgolf bays for up to 24 players and 4 complimentary foursomes for the golf scramble for up to 16 players
- Four complimentary raffle tickets for each player
- Hole sponsorship benefits including:
 - Premier signage at designated hole
- Premier logo placement on all event collateral, including event banner
- Premier logo recognition in pre-event promotions including on BBBSAZ website and social channels
- Opportunity to speak at both day's events for up to 3 minutes each
- Logo included on player swag bags with logoed items
- Acknowledgement in the BBBSAZ Annual Report

CONTACT & WEBSITE

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TOPGOLF TOURNAMENT

Sunday, May 22, 2022

Topgolf in Scottsdale

TOPGOLF PRESENTING SPONSOR - \$10,000 *EXCLUSIVE OPPORTUNITY* - LIMIT 1

- Inclusion in press release promoting the event
- Opportunity to share a pre-recorded message with event attendees
- 3 complimentary bays for up to 18 players
- Two complimentary raffle tickets per player
- Prominent logo placement on all event collateral
- Logo recognition on all digital slideshows and table signage in each bay
- Prominent logo recognition in pre-event promotions including on BBBSAZ website and social channels
- Opportunity to provide logoed items for player swag bags
- Acknowledgement in the BBBSAZ Annual Report

BAR HOST - \$7,500 *EXCLUSIVE OPPORTUNITY* - LIMIT 1

- 2 complimentary bays for up to 12 players
- Two complimentary raffle tickets per player
- Exclusive logo representation on signage at bar and drink stations
- Logo recognition on event signage, including event banner (medium sizing)
- Logo recognition in pre-event promotions including on BBBSAZ website and social channels (medium sizing)
- Opportunity to provide logoed items for player swag bags
- Acknowledgement in the BBBSAZ Annual Report

IMPACT SPONSOR - \$5,000

- 2 complimentary bays for up to 12 players
- Logo recognition on all digital slideshows and table signage in each bay (medium sizing)
- Opportunity to provide logoed items for player swag bags
- Acknowledgement in the BBBSAZ Annual Report

INSPIRE SPONSOR - \$2,500

- 1 complimentary bay for up to 6 players
- Logo recognition on all digital slideshows and table signage in each bay (small sizing)
- Opportunity to provide logoed items for player swag bags
- Acknowledgement in the BBBSAZ Annual Report

INDIVIDUAL BAY - \$1,000

- 1 complimentary bays for up to 6 players, includes food and 2 drink tickets per person

Topgolf is fun for all ages and skill levels.
Attendees will be treated to breakfast,
2 hours of play, and the chance to win
some awesome prizes.



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GOLF SCRAMBLE NEW TO THIS YEAR!

Monday, May 23, 2022

Talking Stick Golf Club | O'dham Course

Talking Stick Golf Club's O'dham Course (formerly North Course), with its broad, angular holes, rewards thoughtful play through the rise of its many options according to one's level of skill. Its low profile, slightly crowned greens and close-cropped approaches encourage running as well as aerial assaults.

GOLF SCRAMBLE PRESENTING SPONSOR - \$10,000 *EXCLUSIVE OPPORTUNITY* - LIMIT 1

- Inclusion in press release promoting the event
- 3 complimentary foursomes for the tournament for up to 12 players
- Two complimentary raffle tickets per player
- Prominent logo placement on all event collateral & signage, including event banner
- Prominent logo recognition in pre-event promotions including on BBBSAZ website and social channels
- Opportunity to provide logoed items for player swag bags
- Acknowledgement in the BBBSAZ Annual Report

GREEN SPONSOR- \$7,500 *EXCLUSIVE OPPORTUNITY* - LIMIT 1

- Two complimentary foursomes for the tournament for up to 8 players
- Two complimentary raffle tickets per player
- Exclusive logo representation at putting contest
- Logo recognition on event signage, including event banner (medium sizing)
- Logo recognition in pre-event promotions including on BBBSAZ website and social channels (medium sizing)
- Opportunity to provide logoed items for player swag bags
- Acknowledgement in the BBBSAZ Annual Report

RECEPTION HOST- \$7,500 *EXCLUSIVE OPPORTUNITY* - LIMIT 1

- Two complimentary foursomes for the tournament for (up to 8 players)
- Two complimentary raffle tickets per player
- Exclusive logo representation on signage at breakfast and reception food stations
- Recognition over mic during the reception
- Logo recognition on event signage, including event banner (medium sizing)
- Logo recognition in pre-event promotions including on BBBSAZ website and social channels (medium sizing)
- Opportunity to provide logoed items for player swag bags
- Acknowledgement in the BBBSAZ Annual Report

BAR HOST- \$7,500 *EXCLUSIVE OPPORTUNITY* - LIMIT 1

- Two complimentary foursomes for the tournament for (up to 8 players)
- Two complimentary raffle tickets per player
- Exclusive logo representation on signage at bar and drink stations
- Logo recognition on event signage, including event banner (medium sizing)
- Logo recognition in pre-event promotions including on BBBSAZ website and social channels (medium sizing)
- Opportunity to provide logoed items for player swag bags
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ACE SPONSOR- \$5,000

- 2 complimentary foursomes for the tournament for up to 8 players
- Logo recognition on event signage, including event banner (medium sizing)
- Logo recognition in pre-event promotions including on BBBSAZ website and social channels (medium sizing)
- Opportunity to provide logoed items for player swag bags
- Acknowledgement in the BBBSAZ Annual Report

BIRDIE SPONSOR- \$2,500

- 1 complimentary foursome for the tournament for up to 4 players
- Logo recognition on event signage, including event banner (small sizing)
- Logo recognition in pre-event promotions including on BBBSAZ website and social channels (small sizing)
- Opportunity to provide logoed items for player swag bags
- Acknowledgement in the BBBSAZ Annual Report

HOLE SPONSOR- \$1,500 + IN KIND ACTIVITY OR GIVEAWAY AT DESIGNATED HOLE

- Premier signage at designated hole
- 4 complimentary nonplayer event tickets (includes food & drink)
- Logo recognition on event signage, including event banner (small sizing)
- Logo recognition in pre-event promotions including on BBBSAZ website and social channels (small sizing)
- Opportunity to provide logoed items for player swag bags
- Acknowledgement in the BBBSAZ Annual Report

FOURSOME- \$1,500

- 1 complimentary foursome for the tournament for up to 4 players

Attendees will enjoy a light breakfast before the 8am shotgun start.

A reception will follow on the Wildhorse Grill Patio.



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Fundraising Opportunities

Everything is more fun with friends! Gather your team of 4 or 6 and fundraise your way towards your ticket price. BBBSAZ makes it easy by providing you with a custom fundraising page for your team that can be shared via email, social media, and text. We will even give you a digital toolkit filled with social media templates and graphics to make fundraising a breeze.

TOPGOLF TOURNAMENT

Team Size - 6

Minimum Fundraising Pledge - \$1,000 per team

GOLF SCRAMBLE

Team Size - 4

Minimum Fundraising Pledge - \$1,500 per team

Registration deadline for fundraising team is May 6th and
all pledges must be fulfilled by May 31st.

Quick & Easy Fundraising Tips

- 1 - Be consistent.** Plan on posting /emailing about your fundraiser at least once a week.
- 2 - Make it personal.** While we have provided many templates to help get you started, make your fundraiser stick out by adding in your own personal details.
- 3 - Say thanks!** As the donations start rolling in, take a minute to thank your donors. Either publicly or privately (whichever you think they would prefer).



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SPONSORSHIP FORM

Sponsor or Company Name: _____

Team Name (if different from sponsor name): _____

Primary Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

___ Tee Up Presenting Sponsor - \$20,000

TOPGOLF TOURNAMENT

___ Topgolf Presenting Sponsor - \$10,000

___ Bar Host - \$7,500

___ Impact Sponsor - \$5,000

___ Inspire Sponsor - \$2,500

___ Individual Bay- \$1,000

GOLF SCRAMBLE

___ Golf Scramble Presenting Sponsor - \$10,000

___ Green Sponsor - \$7,500

___ Reception Host- \$7,500

___ Bar Host- \$7,500

___ Ace Sponsor - \$5,000

___ Birdie Sponsor - \$2,500

___ Hole Sponsor- \$1,500*

___ Foursome- \$1,500

****Hole sponsors are additionally asked to provide an inkind activity or giveaway at their assigned hole for players.***

___ I will be making an inkind donation in support of the event.



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PAYMENT INFORMATION

☐ Please invoice me ☐ Check Enclosed (payable to Big Brothers Big Sisters of Central Arizona)

☐ Please charge my credit card: ☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Name on the Card: _____

Card Number: _____ Exp Date: _____

CID/CVV: _____ Signature: _____

☐ I cannot attend, but would like to make a tax-deductible gift in the amount of \$_____

INKIND DONATION FORM

Detailed Item Description: _____

Declared Value \$: _____ Expiration date and/or restrictions: _____

☐ Item/gift certificate enclosed

☐ Item/gift certificate will be mailed or dropped off at BBBSAZ - Approximate Date _____

☐ BBBSAZ staff/volunteer needs to pick up item.

Return completed form by mail:
Big Brothers Big Sisters of Central Arizona
1615 E. Osborn Road, Phoenix, AZ 85016
or email: ajamieson@bbbsaz.org

Questions? Contact Us!
Adrian Jamieson, Director of Development
602-393-4120 | ajamieson@bbbsaz.org



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FUNDRAISING FORM

Team Name : _____

Primary Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

TOPGOLF TOURNAMENT

Team Size - 6

Minimum Fundraising Pledge - \$1,000 per team

GOLF SCRAMBLE

Team Size - 4

Minimum Fundraising Pledge - \$1,500 per team

Registration deadline for fundraising team is May 6th and all pledges must be fulfilled by May 31st.

My team will be fundraising to play in: _____ Topgolf Tournament _____ Golf Scramble _____

Fundraising Pledge Amount: \$_____

Team Member Names & Emails:
