

YPC'S
VIRTUAL

GAME NIGHT



Sponsorship Opportunities



October 2, 2020 | 6:00 pm to 7:30 pm
Attendees will participate via Zoom

Join the BBBSAZ Young Professionals Council for their first-ever virtual game night. Attendees will enjoy a night of food and fun, all from the comfort and safety of their own home with all dollars raised benefiting the mentorship programs of Big Brothers Big Sisters of Central Arizona.

The BBBSAZ Young Professionals Council was founded by dedicated young professionals in the Valley who have a vested interest in shaping Arizona's youth and building a stronger network of support for the agency. This diverse group of individuals, ages 18 to 40, volunteer their time to support BBBSAZ's many initiatives in the community.

Presenting Sponsor - \$5,000 (Limit 1)

- Exclusive presenting sponsor naming rights. Ex. Game Night Presented by Sponsor Name
- Prominent logo placement on event website with link to company website
- Prominent logo recognition in pre and post-event emails
- Dedicated social post featuring company logo
- Opportunity to address attendees during event
- 10 event tickets with all associated attendee benefits
- Opportunity to provide materials in attendee swag bags (estimate 120)
- Acknowledgment in BBBSAZ annual report

Restaurant Partner - \$2,500 (Limit 1)

- 10 tickets
- Highlight in attendee confirmation email
- Logo recognition during event
- Logo placement on event website with link to company website
- Logo placement in event promotion social post
- Logo inclusion on event promotional emails
- Opportunity to provide materials in attendee swag bags (estimate 120)
- Acknowledgment in BBBSAZ annual report

Table Top Partner - \$1,250

- 10 tickets
- Logo placement on event website with link to company website
- Logo placement in event promotion social post
- Logo recognition in event
- Logo inclusion on event promotional emails
- Opportunity to provide materials in attendee swag bags (estimate 120)
- Acknowledgment in BBBSAZ annual report

For sponsorship opportunities contact Adrian Jamieson at ajamieson@bbbsaz.org | (602) 393-4120

BIG BROTHERS BIG SISTERS COMMUNITY VISIBILITY

Facebook: 5,375 followers
Instagram: 1,134 followers
Twitter: 6,230 followers

Website: 11,539 monthly views
Newsletter: 9,000 subscribers
Annual Report: 500+ recipients