

BIG BROTHERS BIG SISTERS
Big Night Out

≡≡≡≡≡≡ CELEBRATING 65 YEARS ≡≡≡≡≡≡

CELEBRATING 65 YEARS OF ADVENTURE



SPONSORSHIP & AUCTION OPPORTUNITIES



Big Brothers
Big Sisters®
OF CENTRAL ARIZONA

EVENT DETAILS

BIG BROTHERS BIG SISTERS Big Night Out

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Celebrate Big Brothers Big Sisters of Central Arizona's 65th Anniversary and put on your fun black, white and sapphire cocktail attire to show your support for BBBSAZ at the Big Night Out Gala! Join us for a fun, anniversary event celebrating the power of mentoring.

BENEFITING BIG BROTHERS BIG SISTERS OF CENTRAL ARIZONA

GALA CO-CHAIRS

Veronica & Sheriff Paul Penzone
Oscar De las salas & Gary Jackson

HONORARY CO-CHAIRS

Nicole & Representative Greg Stanton

EMCEE

Paul Horton, Chief Meteorologist, KPHO CBS 5

DATE

Friday, February 21, 2020 | Cocktail Attire

LOCATION

Arizona Biltmore, A Waldorf Astoria Resort
2400 E. Missouri Ave, Phoenix, AZ 85016

SCHEDULE

5:30 PM - Hosted Cocktail Reception, Silent Auction,
Mystery Boxes

7:00 PM - Dinner, Program, Live Packages

9:00 PM - The Sapphire Experience:
Drinks, Dessert and Live Music

CONTACT & WEBSITE

Adrian Jamieson, Director of Development
ajamieson@bbbsaz.org | 602-393-4120
www.bbbsaz.org/bignightoutgala

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PARTNERSHIP OPPORTUNITIES

More than 700 friends of Big Brothers Big Sisters of Central Arizona are expected to attend this fun, gala event celebrating the power of mentoring. As a sponsor or donor, your organization will demonstrate its commitment to our community and children to Ignite Potential.

ULTIMATE ADVENTURE SEEKER \$15,000

- **2 full front row tables** at the Big Night Out event (up to 20 people).
- **Exclusive naming rights**
Ex: BNO presented by YOUR COMPANY.
- **Two-page spread ad** in printed event program.
- **Inclusion in press release** and any other advertising or promotion.
- **Logo inclusion** on event Step and Repeat.
- **Acknowledgment** from the podium during the Event.
- **Opportunity for representative** to speak at event for up to 3 minutes.
- **Logo recognition** on the event registration site, with link to company website.
- **Logo recognition** pertaining to the event on BBBS website and social media platforms.
- **Prominent Display** of your company logo at the Event.
- **Logo Recognition** in pre-event and post-event emails.
- **Acknowledgement** in BBBSAZ annual report.

EXPLORER SPONSOR \$10,000

- **Full front row tables** at the Big Night Out event (up to 10 people).
- **Full page ad** in printed event program.
- **Inclusion in press release** and any other advertising or promotion.
- **Acknowledgment** from the podium during the Event.
- **Logo recognition** on the event registration site.
- **Logo recognition** pertaining to the event on BBBS website and social media platforms.
- **Prominent Display** of your company logo at the Event.
- **Logo Recognition** in pre-event and post-event emails.
- **Acknowledgement** in BBBSAZ annual report.

DISCOVERER SPONSOR \$5,000

- **Full table** at the Big Night Out event, prominently placed (up to 10 people).
- **Name recognition** pertaining to the event on BBBS website and social media platforms.
- **Your Company Logo** on display at the event.
- **Name Recognition** in pre-event and post-event emails.
- **Half page ad** in printed event program.
- **Acknowledgment** in BBBSAZ annual report.

DREAMER SPONSOR \$3,000

- **Full table** at the Big Night Out event (up to 10 people).
- **Your Company Logo** on display at the event.
- **Name Recognition** in pre-event and post-event emails.
- **Quarter page ad** in printed event program.
- **Acknowledgement** in BBBSAZ annual report.



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SAPPHIRE EXPERIENCE PRESENTING SPONSOR \$15,000

- **1 full front row table** at the Big Night Out event (up to 10 people).
- **Exclusive after-party naming rights**
Ex: The Sapphire Experience presented by YOUR COMPANY.
- **Two-page spread ad** in printed event program.
- **Inclusion in press release** and any other advertising or promotion.
- **Logo inclusion** on event Step and Repeat.
- **Logo displayed in lights** on 2 walls of the ballroom, gobo production included.
- **Acknowledgment** from the DJ during the Event.
- **Opportunity to provide collateral;** at cocktail tables and seating arrangements.
- **Logo recognition** on the event registration site, with link to company website.
- **Logo recognition** pertaining to the event on BBBS website and social media platforms.
- **Prominent Display** of your company logo at the Event.
- **Logo Recognition** in pre-event and post-event emails.
- **Acknowledgement** in BBBSAZ annual report.
- **Exclusive Representation** on after party reminder email for ticketed guests.
- **Logo Recognition** on branded cocktail napkins at after party

