



Here are our best practices and tips from our top fundraisers. Remember, the individual fundraising goal is \$250 and the team fundraising goal is \$1,500. THANK YOU & GOOD LUCK!

## FUNDRAISING TIPS

**Remember the cause.** Big Brothers Big Sisters of Central Arizona matches children facing adversity with a caring, adult mentor. Kids who have Bigs are more likely to graduate high school, less likely to use drugs and alcohol, and have higher self-esteem than their peers. Tell donors about the cause behind the event and they will be more willing to donate.

**Build a personalized webpage.** Building a fundraising webpage is easy and fun. Participants who use their webpage to raise funds typically raise more money because it's easy to pay with a credit card online. Sponsors can pay by check, credit card or cash. Get started by logging on to [www.bbbsaz.org/teeupregistration](http://www.bbbsaz.org/teeupregistration).

**Tell your personal story.** Tell your donors the reason why you support Big Brothers Big Sisters of Central Arizona. Let them know about the amazing outcomes and personal experiences you maybe have had with BBBS or your own mentor.

**Shoot for \$25 donations or higher.** The quickest and easiest way to meet the \$250 goal is to ask **10 people for \$25**. Make your personal donation the first one listed on your sheet or website.

**Try asking face to face.** Golfers have a lot of luck by simply walking around their office or neighborhood and asking their contacts to support them with a donation.

**Ask about company matches.** Many companies will match an employee's contributions to a charity. Ask your HR Director or Office Manager if your company participates in a Company Match program. If so, your donation will go even further. Usually it's a simple form that you fill out and bring with you on June 9th.

**Plan a unique fundraiser.** A lot of teams have success by hosting fundraisers for friends, family, or at their work place. Some examples of successful past fundraisers include: happy hours, trivia nights, garage sales, BBQs where you bring donations instead of a side dish, selling breakfast burritos or ice cream sundaes at work, corporate challenges where your boss takes the winning team to lunch. Be creative, use your contacts, or raise money however you can!

**Ask for help.** We are here to support you and your team! Contact Taylor at [tralston@bbbsaz.org](mailto:tralston@bbbsaz.org) or 602-393-4129 for assistance.